The Carter Center Peace Bell
Help Build the Georgia-Japan Friendship Tower
Purpose
Japan and Georgia share a long history of friendship, economic ties, cultural, educational, and social exchange. To celebrate this long-lasting connection, the Japan-America Society of Georgia, Japanese Chamber of Commerce of Georgia, Consulate General of Japan in Atlanta, and JETRO Atlanta seek to construct a belltower for the Peace Bell housed at The Carter Center as a symbol of friendship between the people of Japan and Georgia. Through the project, various Japanese-affiliated organizations in Georgia will partner to showcase not only each group’s own unique organizational history but also to highlight the cultural, educational, economic, and social impact Japan has had in Georgia, and Georgia on Japan. By raising more awareness this important bi-lateral relationship, the Japanese community looks forward to leaving a legacy of peace and understanding among people of all backgrounds for future generations to celebrate and enjoy.

Project Concept & Proposal

- Partner with Konu-cho (Miyoshi City, Hiroshima Prefecture) to build a replica Bell Tower for the Peace Bell at The Carter Center in Atlanta, Georgia modeled after the Shoro-Do Bell Tower at Shoganji Temple in Konu-cho, where the Peace Bell originated in Japan

- Construct memorial plaque telling the story of the Peace Bell

- Develop local, regional, and national, and international marketing partnerships to maximize public exposure of the project and the Georgia-Japan connection

- Create additional opportunities for cultural exchange where possible, such as workshops in Atlanta on Japanese carpentry techniques and other topics and themes.

- Publish a illustrated story of the Peace Bell to highlight history of Georgia-Japan relations and unique economic, business, cultural, educational, and social ties between Georgia and Japan

- Project timeline to be determined; possible target completion date is JapanFest in September 2022 or President Carter’s birthday on October 1, 2022.
## Estimated Costs

### Tentative Construction Materials, Supplies & Preparation in Japan

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Temporary construction</td>
<td>$3,500</td>
<td>Scaffold, Temporary Sheet, etc.</td>
</tr>
<tr>
<td>(2) Stone and foundation work</td>
<td>$25,000</td>
<td>Materials are secured and processed in Japan, and then shipped to the site (assuming the Carter Center in Atlanta). Foundation is constructed there.</td>
</tr>
<tr>
<td>(3) Wood works</td>
<td>$83,000</td>
<td>Secure materials in Japan, process them, send to the site, and assemble them there Material cost: $30,000 Processing fee: $43,000 Assembly work, etc. at the site: $10,000</td>
</tr>
<tr>
<td>(4) Roof tile works</td>
<td>$23,000</td>
<td>Secure tiles &amp; accessories from Japan and send them to the site to perform installation work at the site.</td>
</tr>
<tr>
<td>(5) Hardware works</td>
<td>$2,000</td>
<td>Manufacture of metal fittings for hanging bells, manufactured in Japan and sent to the site.</td>
</tr>
<tr>
<td>(6) Making wooden bell hammer</td>
<td>$2,000</td>
<td>The bell hammer is a large bar/stick that &quot;strikes&quot; the bell. The material is secured in Japan and processed and sent to the site.</td>
</tr>
<tr>
<td>(7) Misc. Expenses</td>
<td>$21,500</td>
<td>General administrative expenses + consumption tax</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$160,000</strong></td>
<td></td>
</tr>
</tbody>
</table>
# Tentative Equipment, Supplies, Travel & Preparation in U.S.

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Shipping</td>
<td>$15,000</td>
<td>Shipping costs from Konu-cho/Miyoshi-shi (Hiroshima Prefecture) to Atlanta, Georgia</td>
</tr>
<tr>
<td>(2) Travel to Atlanta for JPN carpenters</td>
<td>$12,500</td>
<td>Travel for carpenters from Konu-cho to Atlanta $2,500 x 5 carpenters/coordinators</td>
</tr>
<tr>
<td>(3) Hotel in Atlanta for JPN carpenters</td>
<td>$40,000</td>
<td>Housing for carpenters from Konu-cho in Atlanta $200 x 40 nights x 5 carpenters/coordinators</td>
</tr>
<tr>
<td>(4) Per Diem in Atlanta for JPN carpenters</td>
<td>$20,000</td>
<td>Per Diem for carpenters from Konu-cho in Atlanta $100 x 40 days x 5 carpenters/coordinators</td>
</tr>
<tr>
<td>(5) Equipment</td>
<td>$12,500</td>
<td>Rental charges for cranes, scaffolding, etc. onsite</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$100,000</strong></td>
<td></td>
</tr>
</tbody>
</table>

# Groundbreaking & Opening Ceremony

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Groundbreaking Ceremony</td>
<td>$5,000</td>
<td>Materials, Supplies, Food &amp; Beverage</td>
</tr>
<tr>
<td>(2) Opening Ceremony</td>
<td>$35,000</td>
<td>Materials are secured and processed in Japan, and then shipped to the site (assuming the Carter Center in Atlanta). Foundation is constructed there.</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$40,000</strong></td>
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</tr>
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</table>

<table>
<thead>
<tr>
<th>JPN Costs</th>
<th>US Costs</th>
<th>Event Costs</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>$160,000</td>
<td>$100,000</td>
<td>$40,000</td>
<td>$300,000</td>
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</tbody>
</table>
Project Timeline

The following are some of the options in the way materials are procured. In Japan, for these types of special buildings, it is common to start by selecting the materials at the standing tree stage. If there is not enough time to do so, commercialized materials are used. Proposal A is preferred to build a fine and "long-lasting" belfry.

<table>
<thead>
<tr>
<th>Year &amp; Month</th>
<th>Proposal A</th>
</tr>
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<tbody>
<tr>
<td>2021 June</td>
<td></td>
</tr>
<tr>
<td>2021 July</td>
<td></td>
</tr>
<tr>
<td>2021 August</td>
<td>Logging and Procurement of Material Trees</td>
</tr>
<tr>
<td>2021 September</td>
<td></td>
</tr>
<tr>
<td>2021 October</td>
<td>Drying of Wood</td>
</tr>
<tr>
<td>2021 November</td>
<td></td>
</tr>
<tr>
<td>2021 December</td>
<td>Logging</td>
</tr>
<tr>
<td>2022 January</td>
<td>Drying after Logging</td>
</tr>
<tr>
<td>2022 February</td>
<td></td>
</tr>
<tr>
<td>2022 March</td>
<td>Material Processing</td>
</tr>
<tr>
<td>2022 April</td>
<td></td>
</tr>
<tr>
<td>2022 May</td>
<td>Equipment Transportation Preparation</td>
</tr>
<tr>
<td>2022 June</td>
<td>Equipment transportation</td>
</tr>
<tr>
<td>2022 July</td>
<td>Onsite work (foundation work)</td>
</tr>
<tr>
<td>2022 August</td>
<td>Onsite work (carpentry &amp; tile construction)</td>
</tr>
<tr>
<td>2022 September</td>
<td>Completion</td>
</tr>
</tbody>
</table>
* About "Onsite Work"

The following three processes are considered, and each construction period is as follows.

<table>
<thead>
<tr>
<th>Item</th>
<th>Headcount</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Stone and foundation work</td>
<td>Three</td>
<td>10-15 days</td>
</tr>
<tr>
<td>(2) Wood works</td>
<td>Three to four</td>
<td>10 days</td>
</tr>
<tr>
<td>(3) Roof tile works</td>
<td>Three</td>
<td>10 days</td>
</tr>
</tbody>
</table>

[Diagram of the Carter Center Peace Bell]
Georgia-Japan History & Connections

❖ **1966** - Governor Carl Sanders helped establish a Sister State/Prefecture relationship between Georgia and Kagoshima, Japan

❖ **1937** - Governor Jimmy Carter opened Georgia’s first international Trade and Tourism Office in 1973 in Tokyo, Japan

❖ **1974** - Japan established a Consulate General of Japan in Atlanta to oversee 5 Southeastern States (AL, GA, NC, SC, and VA)

❖ **1976** - Governor George Busbee helps Georgia become a charter member of the Southeastern United States (SEUS) Japan Alliance

❖ **9,000+** Japanese people (**18,000+** people with Japanese ancestry) live in Georgia

❖ Japan and Georgia share **11 Sister City Relationships** with Japan...
  - Elberton - Mure
  - Americus - Miyoshi
  - Gainesville-Izunokuni
  - **Atlanta - Fukuoka**
  - LaGrange - Aso
  - Augusta - Takarazuka
  - Macon - Kurobe
  - Savannah - Shimizu
  - Columbus - Kiryu
  - Rome - Kumamoto
  - Dublin - Osaki

❖ **650+** Japanese Affiliated Companies in Georgia who have invested **$10.5 billion** and employ **30,000+** people in the state

❖ Georgia’s imports from Japan in 2019 was **$6.5 billion**

❖ Georgia’s exports to Japan in 2019 amounted to **$1.4 billion**

❖ Over 50 Georgia companies have operations in Japan

❖ **31,300** Japanese tourists visited Georgia spending over **$74.4 million** in 2018

❖ **2019** - Georgia-Japan Legislative Caucus formed to sustain and enhance economic and cultural relationships between Japan and the state of Georgia
**Sponsorship & Donation Packages**


### TITLE Sponsor /Donor – $150,000 x 1

- Name on foundation/platform of Peace Bell Tower
- Naming rights as presenting company of Georgia-Japan Peace Bell Project
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia
- 3 tables of 10 (30 total guests) at Peace Bell Groundbreaking and Opening Ceremony
- Two 30 second company commercials presented at Opening Ceremony
- Company logo projected at Opening Ceremony
- 2 Full-page color advertisements in Peace Bell Project Program Book
- Company logo & link placed on homepage of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Title Sponsor in all project news, press releases and promotional materials
- Announcements as Title Sponsor during JASG/JCCG programming

### DIAMOND Sponsor /Donor – $50,000 x 2

- Name on foundation/platform of Peace Bell Tower
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia
- 2 tables of 10 (20 total guests) at Peace Bell Groundbreaking and Opening Ceremony
- 30 second company commercial presented at Opening Ceremony
- Company logo projected at Opening Ceremony
- 1 Full-page color advertisement in Peace Bell Project Program Book
- Company logo & link placed on home page of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Diamond Sponsor in project news, press releases & promotional materials
- Announcements as Diamond Sponsor during JASG/JCCG programming
### PLATINUM Sponsor /Donor – $25,000
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia
- 1 table of 10 (10 total guests) at Peace Bell Groundbreaking and Opening Ceremony
- Company logo projected at Opening Ceremony
- Half-page color advertisement in Peace Bell Project Program Book
- Company logo & link placed on homepage of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Platinum Sponsor in project news, press releases & promotional materials
- Announcements as Platinum Sponsor during JASG/JCCG programming

### GOLD Sponsor /Donor – $10,000
- 5 guests invited to the Peace Bell Groundbreaking and Opening Ceremony
- Company logo projected at Opening Ceremony
- Quarter-page color advertisement in Peace Bell Project Program Book
- Company Logo placement on Peace Bell Project T-Shirt
- Company logo & link placed on homepage of the JASG/JCCG website
- Logo placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Gold Sponsor in all project news, press releases and promotional materials
- Announcements as Gold Sponsor during JASG/JCCG programming

### SILVER Sponsor /Donor – $5,000
- 2 guests invited to the Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition in Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Silver Sponsor in project news, press releases & promotional materials
- Announcements as Silver Sponsor during JASG/JCCG programming
**BRONZE Sponsor /Donor – $2,500**

- 2 guests invited to Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition in Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as a Bronze Sponsor in all project news, press releases and promotional materials
- Announcements as a Bronze Sponsor during JASG/JCCG programming

**PEACH Sponsor /Donor – $1,000**

- 2 guests invited to Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Peach Sponsor in all project news, press releases and promotional materials
- Announcements as Peach Sponsor during JASG/JCCG programming

Please consider making a tax-deductible contribution to help us promote peace & friendship if you are not able to sponsor
(donors over $100 receive a T-Shirt | over $500 will be included in the program book)

Please join us in making a financial contribution to help fund the construction of the Peace Belltower and help promote friendship, respect and peaceful understanding between the people of Japan and the United States No contribution is too small and you are welcome making your donation recurring on monthly basis to lighten the amount you would contribute at one time. Your tax-deductible donation will be put to good use in the coming year and beyond. If you would like to designate a gift in honor of a friend, client or family member, we would be happy to acknowledge your gift in honor of your kindness. You may wish to check to see if your employer matches your charitable contributions.

**Peace Bell Sponsorship-Donation**


<table>
<thead>
<tr>
<th>Price</th>
<th>Title</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Peach</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000</td>
<td>Diamond</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

- **Presenting Sponsor**
  - Logo
  - -
  - -
  - -
  - -
  - -
- **VIP Invitation**
  - Logo
  - Logo
  - Logo
  - -
  - -
  - -
- **Opening Ceremony & Events**
  - 30 Guests
  - 20 Guests
  - 10 Guests
  - 5 Guests
  - 2 Guests
  - 2 Guests
  - 2 Guests
- **Opening Commercial**
  - 2 x 30 second
  - 30 second
  - -
  - -
  - -
  - -
- **Logo/Name Projection at Event(s)**
  - Company Logo
  - Company Logo
  - Company Logo
  - Company Logo
  - Company Name
  - Company Name
  - Company Name
- **Program Ads**
  - Full Page Color
  - Full Page Color
  - ½ Page Color
  - ¼ Page Color
  - -
  - -
  - -
- **Bell Project Merch**
  - Logo
  - Logo
  - Logo
  - Logo
  - Name
  - Name
  - Name
- **Website**
  - Logo & Link on website
  - Logo & Link on website
  - Logo & Link on website
  - Logo & Link on website
  - Name & Link on website
  - Name & Link on website
  - Name & Link on website
- **Signage**
  - Logo
  - Logo
  - Logo
  - Name
  - Name
  - Name
  - Name
- **Recognition in all PR materials**
  - Logo
  - Logo
  - Logo
  - Name
  - Name
  - Name
  - Name

During World War II, a large temple bell from Shoganji Temple in Konu, Hiroshima was confiscated by the Japanese navy as a source of metal to make ammunition. The bell had been cast in 1820 for the 350-year-old Shoganji Temple. However, before the bell could be turned into bullets, the war ended.

The story of how the bell made its way to England is unknown, but it resided for a time with an Englishman, James Taylor. His son, Milos Taylor, discovered the bell in 1958 while sorting through the belongings of his father in England. In 1982, Milos moved to East Orange Park, Florida with the bell. In 1985, before returning England, Milos put the bell up for sale. The Japanese Chamber of Commerce in Atlanta and the Consulate General of Japan in Atlanta solicited donations and purchased the bell.

On July 24, 1985, Consul General of Japan in Atlanta Tadayuki Nonoyama and Hiromitsu Araki, Chairman of the Japanese Chamber of Commerce presented the bell on behalf of the Japanese community to President and Mrs. Carter to commemorate the construction of The Carter Center and the groundbreaking of the Japanese Garden, and in appreciation for President Carter’s work promoting world peace. Kazuhisa Konoma, Chairman of the Japanese Chamber of Commerce and Consul General Takayuki Kimura dedicated the Peace Bell in April 1989.

When Hajime Akiyama, a member of the Japanese Diet, visited the Carter Center after the bell was donated, he confirmed that the bell was inscribed with "Entsusen Shoganji, Kodomura, Bingo Province." On September 26, 1987, Mr. Akiyama, together with Noriyuki Oku, former Consul General of Japan in Atlanta, visited Shoganji Temple and met with the temple's priest, Tomoo Terashi, and representatives of the temple's parishioners. They reported that Shoganji’s temple bell had been donated to President Carter. When Shoganji learned that the former temple bell was being stored at the Carter Center as the "Peace Bell," it welcomed the fact that the Carter Center is an organization that pursues peace and agreed to have it remain at The Carter Center.

On October 21, 1990, President Carter visited Konu-cho with Amy. His visit consisted of the unveiling of a monument featuring President Carter's handwritten message at Shoganji Temple and his expectations for world peace and mutual exchange through the "Bell of Friendship." In the same year the people of Konu made a replica of the bell and gave the original back to the Carter Center.
In 1994 President Carter visited Konu once again for the Civic Center's opening and ribbon cutting ceremony. Now, Konu's main street is named Carter Avenue. There is a Carter Station on that same street. If you follow Carter Avenue out of town and turn right, you enter Carter Hills, pass the Carter Baseball Stadium and finally come to the Civic Center and four houses built to look like they came from Plains, Georgia. Two of the houses are for visitors to stay in, one holds an art collection, and the last is a restaurant called Amin. Many of Konu's farmers took to growing "Carter Peanuts," and there is a Carter Peanut Festival each year in November.

Ever since President Carter's visit, many of the ninth graders graduating from Konu Jr. High School go to Atlanta, Americus, and Plains, Georgia each year to visit, do homestays, and meet President Carter. And, in return, the people of Konu have hosted delegations from Americus. The two municipalities concluded a friendship city agreement in 1995.

Belltower at Shoganji Temple in Konu, Miyoshi, Hiroshima, Japan

Similar Bell & Belltower at Birmingham Botanical Garden
A Graphic Manga & Illustrated Story

In 1941, during WWII, an ordinance to collect metals was promulgated throughout Japan. Soldiers, including soldiers, gathered throughout Japan.

A large temple bell from Shogun's Temple in Kanazawa.

Page 1

Page 2

However, before the war could end, the bell could be turned into bullets at the Kure Naval Arsenal, the war ended.

According to the records of Shogun's Temple, the bell was cast in 1820.

The chief priest of the temple took the bell to protect it from the war. It was hidden in a mountain cave, and it was removed from the temple.

This bell is now located in the Shogun's Temple Museum in Kanazawa.

Jimmy Carter 1980s portrait
# Steering Committee

<table>
<thead>
<tr>
<th>JPN Consulate</th>
<th>Carter Center</th>
<th>JASG</th>
<th>JCCG</th>
<th>JETRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>CG K. Takeuchi</td>
<td>Phil Wise</td>
<td>Al Hodge</td>
<td>Nagachika Kikuno</td>
<td>Takuya Takahashi</td>
</tr>
<tr>
<td>DCG M. Fukunaga</td>
<td>Meagan Martz</td>
<td>Jessica Cork</td>
<td>Yuichi Arai</td>
<td></td>
</tr>
<tr>
<td>Consul K. Inoue</td>
<td></td>
<td>Yoshi Domoto</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consul A. Yasuda</td>
<td></td>
<td>Tom Harrold</td>
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<td></td>
<td></td>
<td>Ben Greer</td>
<td></td>
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</tr>
<tr>
<td>Americus</td>
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<td></td>
<td></td>
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<tr>
<td>Gayla Braziel</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Government Affairs Committee
- Consulate Staff
- Yumi Yamazaki Colwell

## PR & Marketing Committee
- Jessica Cork
- Takuya Takahashi
- Meagan Martz
- James Hoadley
- Martin Long
- Yuichi Arai
- Sophie Monsibais

## Fundraising Committee
- Tom Harrold
- Ben Greer
- Nozomi Morgan
- Yoshi Domoto

## Design & Build Committee
- Naoki Noda
- Robert Marsh
- Jim Whitcomb

## Opening Ceremony Committee
- TBD
The steering committee is the main planning body of the project and oversees the various sub-committee and project action plans. Its main concern is making strategic decisions concerning the final realization of the Peace Bell Shoro-do Belltower. It makes decisions about which of the presented planning processes will be achieved, and which will not. It is responsible for the management of the long-term project, monitors the planning activities at the strategic level, verifies the project’s coherence with established aims, and keeps determined structures in place including costs and deadlines. The Steering Committee will consider any proposed changes and accept and necessary modifications to the plan to ensure the success of the project. The committee shall create working groups and sub-committee, with whom the committee will work to realize the project.

- Project Approval from The Carter Center
- Form Planning Committee
- Create Project Plan and Confirm Organizational Roles
- Form Sub-Committees In Accordance with Project Plan
- Schedule Weekly Meetings for Project Progress Report
Government Affairs Committee

The Government Affairs Committee will be responsible for the development and maintenance of healthy and favorable public image of the Peace Bell Project and the people of Japan within the State of Georgia and within the U.S. The Committee will coordinate communication among government officials in Atlanta, Americus, Georgia and Konu-cho/Miyosh-shi, Hiroshima Prefecture, and Japan. It shall actively promote efforts to build connections with community, civic, and governmental organizations at the local, regional, national, and international level and other centers of influence.

Informal Announcement to Konu/Miyoshi & other JPN Organizations

Informal Announcement to Americus, Atlanta, and GA

Form Government Affairs Sub-Committee

Formal Announcement to Konu/Miyoshi

Formal Announcement to City of Atlanta

Formal Announcement to City of Americus

Formal Announcement to State of Georgia

Ongoing Communication with Government Organizations in GA/Japan
The Government Affairs Committee will be responsible for the development and maintenance of the Peace Bell Project’s PR & marketing materials and efforts to ensure high visibility of the project at the local, regional, national, and international level. The purpose of the Marketing Committee shall be to ensure ongoing, high-quality promotion of the project and develop media relations and cultivate useful relationships among key groups of stakeholders, including to provide sufficient value to – and get sufficient value from – each group.

Form PR & Marketing Sub-Committee

Create Media/Marketing Plan, Release, & Form Media/Marketing Partners

Public Announcement of Project & Design Unveiling

Ongoing Communication with Media/Marketing Partners
Fundraising Committee

The Fundraising Committee will be responsible for the development of the Peace Bell Project’s various fundraising efforts, including sponsorship recruitment, individual donation requests, crowdfunding, foundation support, and other gift-giving ventures, and oversees the preparation of grant proposals and other projects required for the solicitation of external funding.

Form Fundraising Sub-Committee

Create Corporate Sponsorship & Individual Contribution Package

Identify Potential Funders

Promote Sponsorship/Individual Contribution Package to Funders

Follow-Up Calls/Meetings with Potential Funders

Ongoing Communication with Funders
Design & Build Committee

The Design & Build Committee will be responsible for overseeing the designing of the Peace Bell shoro-do belltower and manage the construction process of the structure at The Carter Center. The Committee shall review architectural drawings, collaborate with carpenters in Japan to communicate necessary preparations for traditional Japanese building techniques, development of a build schedule, and implementation of safety plan. Permitting and other necessary licenses and inspection approvals will also be coordinated by committee.

1. Confirm Tentative Cost of Belltower Structure
2. Form Bell Peacetower Design & Build Sub-Committee
3. Request for Proposal + Confirm Design & Build Partners
4. Start Design & Build Project with Contractors/Vendors
5. Groundbreaking Ceremony at the Carter Center

Opening Ceremony Committee
The Opening Ceremony Committee will be responsible for development and management of the Peace Bell Project events, meetings and activities. Programs, including Groundbreaking Ceremony and Opening Ceremony, will be planned to attract business, cultural, educational, political, and other community leaders from Georgia and Japan.

**From Opening Ceremony Sub-Committee**

- Brainstorm Ideas for Peace Bell & Tower Opening Ceremony Event
- Develop Opening Ceremony Event Project Plan
- Organize Opening Ceremony Event
- Plan & Implement Fundraising Plan for Opening Ceremony Event
- Plan & Implement Media/PR Plan for Opening Ceremony Event

**Peace Bell & Tower Opening Ceremony Event**
Partner Organizations

- Japan-America Society of Georgia
  - Al Hodge ahodge@hodgeconsultingservices.com
  - Jessica Cork jessicacork@ykk.com
  - Yoshi Domoto yoshi@jasgeorgia.org
  - Tom Harrold Tom.Harrold@millermartin.com
  - Ben Greer Ben.Greer@alston.com

- Japanese Chamber of Commerce of Georgia
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